

Fayez Shalaan

Media Expert & Consultant

Secretary-General
Global Humanitarian Media Authority



Media experience. Human perspective.

25+

Years in media and
communication

Fayez Shalaan is a media expert and consultant whose career spans more than 25 years in media and communication strategy for governmental and international institutions. His experience encompasses humanitarian media, international relations, economic and investment promotion, and television and documentary production.

He has provided media consultation to international, United Nations and development institutions, with an emphasis on communication that supports development and refugee issues and presents the economic and cultural assets of nations.

CORE EXPERTISE

01 **Government Communication Strategy**

Institutional messaging, official communication plans and media crisis management.

02 **Economic Promotion & Nation Branding**

Economic positioning and communication campaigns that support investment attraction.

03 **Media Diplomacy & Humanitarian Communication**

Communication on refugee issues, relief initiatives and international cooperation.

04 **Television & Documentary Production**

Programmes and documentaries exploring economic, cultural and humanitarian subjects.

05 **Publishing & Humanitarian Literature**

Humanitarian writing and studies translated into more than ten languages.

Leadership & strategic advisory

Professional roles connecting media leadership, institutional communication and international engagement.

01 Secretary-General

Global Humanitarian Media Authority

Leads the Authority's strategic vision and develops communication initiatives supporting humanitarian and development causes. Builds networks with governmental and international institutions in support of relief and refugee-related communication.

02 Media Consultant

International & United Nations Institutions

Provides media advice and prepares strategic communication papers for international conferences and events. Oversees content addressing humanitarian crises and displacement for international audiences.

03 Economic & Cultural Promotion Consultant

Country Promotion & Investment Communication

Develops media-promotion strategies that strengthen countries' economic visibility and investment appeal. Develops and manages coverage of regional and international economic conferences and forums.

HONORS & INSTITUTIONAL RECOGNITION

His career has been recognized through distinctions and honorary shields from governmental and international institutions for his media and humanitarian contributions.

Media in the service of humanity



From the photographic archive

Humanitarian communication & refugee issues

His humanitarian media work addresses refugees, displaced communities and relief initiatives through the development of messages and media content and coordination with relevant international institutions.

10+

Years in humanitarian
and relief media

From the field to the story

This work brings together communication practice, field experience and humanitarian writing, with attention to the human and cultural dimensions of the issues being documented.

RELIEF / REFUGEE
ISSUES /
DEVELOPMENT

Documentary media & professional encounters



From the photographic archive

Television & Documentary Work

Develops television programmes and documentaries addressing economic, cultural and humanitarian subjects, with work across the Gulf region and on international projects.

Interviews & International Coverage

His work includes formal interviews with leaders and heads of state, alongside media work associated with international conferences and events.

From experience to the written word

10+

Languages into which
his works have been
translated

His books and studies explore humanitarian experience and refugee issues. This work extends to translated publishing, bringing the human and cultural dimensions of these subjects to readers from different backgrounds.

SELECTED PUBLICATIONS

01

Satirical fiction

The Egg of Babylon

A novel drawing on the setting of Babylon to explore competition over resources and power, and its consequences for human lives, through satirical fiction.

02

Humanitarian nonfiction

A Gulf Man Living in Refugee Camps

Human stories drawn from experience in relief media, exploring refuge, displacement, dignity and resilience through accounts of lived experience.

English titles are descriptive translations of the Arabic titles.
Book details: the author's official website.



Fayez Shalaan

Media Expert & Consultant

Professional contact & collaboration

Media consultation, lectures, and media and cultural collaboration.

WEBSITE

www.fayzar.com

PHONE / WHATSAPP

+965 555 05562

EMAIL

To be confirmed



Official website